



CONTACT: ROXANNE COOK, MARKETING MANAGER
RAVEN LINING SYSTEMS
918.403.9480 CELL
COOKR@RAVENLINING.COM

Raven Lining Systems Re-launches Brand and Innovative Website ***Protect with Confidence***

TULSA, Oklahoma, — Raven Lining Systems®, an industry leader in the water, wastewater and manhole rehabilitation industry for nearly three decades, unveiled its revamped corporate brand and innovative website, www.ravenlining.com. The launch reflects the company's successful evolution into a highly differentiated, customer-focused company. The updated brand is the result of an intensive design and creative process and will appear across all customer experience platforms as well as all advertising and social media.

"We are excited about our new website launch and the robust information it provides for customers, , partners and media to better understand Raven's best-in-class engineered solutions for the water and wastewater, oil and gas, and industrial markets," says Rob Pawlak, President, Raven Lining Systems. "We believe that this new site will allow our visitors to have a very informative experience as we continue to grow and increase our market presence."

The new website has an innovative uncluttered design, improved functionality and enhanced rich content. Added features include a simplified site navigation and enhanced search capability making it quick and easy for the visitor to find the appropriate product or market information to suit a wide range of manufacturing environments. Raven's new website will be updated on a regular basis with news of product launches, business activity, corporate milestones, and events.

Raven will roll out its new identity in a national advertising campaign, tradeshow events and on the newly renovated website.

"We're re-launching Raven's new brand around the theme of 'Confidence', which more closely aligns with our business strategy, products and services, dynamic team, partners and commitment to our customers across the country," stated Raven Lining System's Senior VP, Sales & Marketing, DJ Wroble. "Raven consistently delivers 'Confidence' in our people, products, service and proven performance, that we stand behind with our nationwide network of certified applicators."



“The timing is perfect as we grow and extend our new national platform. We are an evolving company with the momentum of a great new brand behind us,” Wroble stated.

The engineered solutions Raven utilizes have proven to stand the test of time simply by providing superior quality and reliability, along with a network of certified applicators.

To municipalities, engineers and certified applicators, Raven Lining Systems offers a unique system of properly formulated, market-proven products and experienced technical support. With Raven, you can be confident in a long-term, cost-effective solution, every single time.

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About Raven Lining Systems

Raven Lining Systems is a company built on the confidence that our partners and staff have consistently placed in it over time. This confidence is shown in the protection, strength, experience, and commitment represented every day in our products, customer service and technical expertise. Raven has been providing effective, efficient and economic solutions to water and wastewater infrastructure problems for more than 25 years. It is this forward-thinking that allowed Raven to recently expand into the oil and gas market, focusing on the delivery of environmentally-friendly protection for secondary containment solutions.

Raven prides itself on partnerships of the highest integrity with a solid commitment to a standard of excellence. Continually setting high standards is a way of life for Raven. Whether it is creating an industry-needed solution or revamping an existing product line, Raven understands that when you set high standards, then you achieve quality performance, therefore unleashing continued confidence.

The innovative technology Raven uses has proven to stand the test of time simply by providing superior quality and reliability for almost three decades. Raven delivers its products and solutions through a network of trusted certified applicators. These certified applicators are provided continuous education on the latest methods and cutting-edge technology. Currently, we have more than 50 certified applicators serving customers nationwide with a combined level of experience which is unmatched in the industry. Raven strives to provide an undaunting level of commitment to its applicators and partnerships, knowing that then and only then, can they feel a level of confidence to be competitive in the industry.

Some of Raven’s signature products are the Raven® 405, AquataPoxy® A-6 and A-6 Thick and the Raven® 750.

By setting higher standards with our products, applicators and customer service, higher performance is expected. For more information, call 800-324-2810 or visit

www.ravenlining.com.