

## FOR IMMEDIATE RELEASE

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## Raven Lining Systems Earns USDA Certified Biobased Product Certification and Label

**BROKEN ARROW, OK**— Raven Lining Systems has earned the USDA Certified Biobased Product Label for its AquataFlex® 505 and 506 products. The USDA Certified Biobased Product Label verifies that the product or product familys amount of renewable biobased ingredients meets or exceeds levels set by USDA. Biobased products are finished or intermediate materials composed in whole or in significant part of agricultural, forestry, or marine ingredients.

The AquataFlex® 505 and AquataFlex® 506 are designed to provide the maximum versatility for performance and application. Both products are USDA bio-based certified hybrid novolac epoxy urethane coatings, 100% solids, with zero V.O.C.'s, and potable water is NSF/ANSI 61 certified as well. Each is designed for use in applications that require the increased chemical resistance of an epoxy and the cure speed and flexibility of a polyurethane. Both products deliver strong adhesion properties to properly prepared concrete, steel, aluminum, wood, composites and many other substrates.

"Raven believes the USDA's certification is a necessary stamp of approval to assist in assuring the public of Raven's truly eco-conscious products and high standards ", says Tripp Ishmael, VP Product Development.

All biobased amount claims are verified by independent labs and monitored by the USDA. Consumers may feel secure in the accuracy of the biobased amount and be empowered in making better informed purchasing decisions.

"We are proud that Raven Lining Systems has earned the USDA Certified Biobased Product Label," said Ron Buckhalt, USDA BioPreferred Program Manager. "Biobased products add value to renewable agriculture commodities, create jobs in rural communities and help our nation decrease its reliance on foreign-sourced and non-renewable petroleum."

The goal of the BioPreferred® program is to 'increase the purchase and use of biobased products. The increased development, purchase and use of biobased products reduces our nation's reliance on petroleum, increase the use of renewable agricultural resources and contributes to reducing adverse environmental and health impacts'.

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"Raven is excited and honored to be one of the few companies in the coatings and linings industry to be awarded this certification. Raven's goal is to continue developing innovative, eco-friendly products from renewable resources that align with the USDA's standards", states Rob Pawlak, President.

The label is estimated to be on certified products and available for consumers beginning February 1, 2016. The following is an example of the label:



## **About Raven Lining Systems**

Raven Lining Systems has a proud and rich history as a leader in the water, wastewater and manhole rehabilitation industry for more than 28 years. It's our innovative approach that has allowed Raven to recently launch into the oil & gas and industrial markets. Raven strives to provide an undaunting level of commitment, knowing that then and only then, can they feel a level of confidence to be competitive in the industry.

Raven prides itself on partnerships of the highest integrity with a solid commitment to a standard of excellence. Whether it is creating an industry-needed solution or revamping an existing product line, Raven understands that when you set high standards, then you achieve quality performance, therefore unleashing continued confidence.

Raven delivers its products and solutions through a network of 50+ trusted certified applicators serving customers nationwide with a combined level of experience which is unmatched in the industry.

Some of Raven's signature products are the Raven® 405, AquataPoxy® A-6 and A-6 Thick and the Raven® 750. Stay tuned in 2016 for some exciting product announcements. Visit ravenlining.com for more information! Contact: 800-324-2810.

## **About USDA BioPreferred**

The USDA BioPreferred program was created by the Farm Security and Rural Investment Act of 2002 (2002 Farm Bill), and expanded by the Food, Conservation, and Energy Act of 2008 (2008 Farm Bill). The purpose is to increase the purchase and use of biobased products. The United States Department of Agriculture manages the program. Products that meet the USDA BioPreferred program requirements carry a distinctive label for easier identification by the consumer. To learn more about the USDA Certified Biobased Product Label please visit www.biopreferred.gov, and follow on Twitter at http://twitter.com/BioPreferred.

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